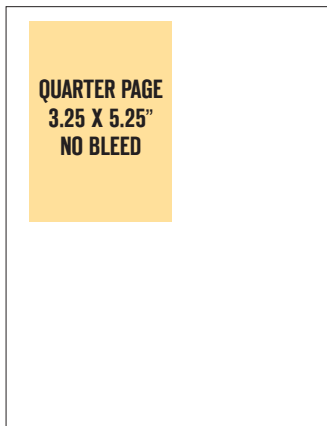
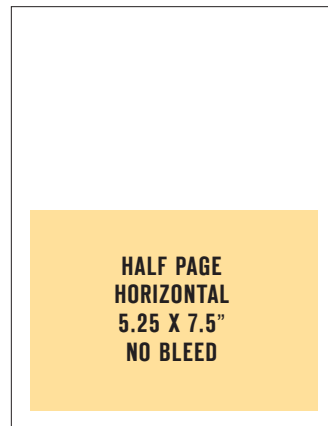
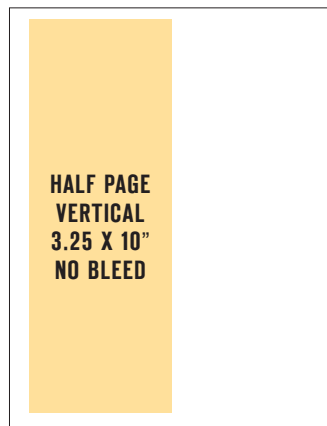
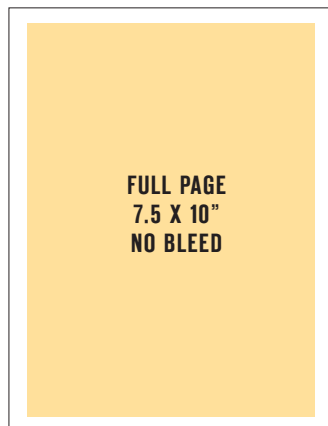




MUSE IS THE QUARTERLY JOURNAL PUBLISHED BY THE LIT

AD RATES

Founded in 1987 as Ohio Writer, Muse is the quarterly journal published by The Lit, a nonprofit literary arts organization. No part of this journal may be reproduced without written consent of the publisher. Visit us at www.the-lit.org.



BACK COVER: \$500/ Nonprofit \$400

FULL PAGE: \$400/Nonprofit \$300

HALF PAGE: \$200/Nonprofit \$150

QUARTER PAGE: \$100/Nonprofit \$75

Discounts offered for repeat advertising.

PRINTING SPECS

Trim Size: 8.5 x 11"

No Bleed

Printing: Offset

Binding: Saddle Stitch

Paper: 80# Text, Silk

200 line

Our design, production and printing is MAC based. Please prepare your art accordingly.

ACCEPTABLE FILE FORMATS Illustrator (CS2), Adobe Acrobat (4.0) PDF, or Photoshop (5.0). Must include all related files required for output, including EPS or TIFF images and Adobe and non-Adobe Postscript Type 1 fonts. All color must be in CMYK mode. Do not embed an EPS file in another EPS file. Files must be prepared so that upon opening, all elements will be positioned correctly. It is suggested that the "Collect for Output", or similar function be used prior to sending files to ensure proper linkage of graphics and fonts.

PDF files must be saved using adobe Distiller program (with acrobat) and the default press settings (300 dpi) and placed cmyk images.

MEDIA Deliver files via email or on CD. Please identify advertiser with issue date and title and name and phone number of a production contact person should there be a problem with the files.

PROOFS Color and B+W proofs must be included with all advertising — Approval or Iris digital proofs; matchprint or cromalin analog proofs.

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